

PARTICIPANT COMMENTS – WEBSITE ANALYSIS

Although there were not many attendees at the meeting, I did notice that the intervention of the people was very active. At least, they are concerned about it.

*I have already seen some CWRT websites. Some are quite good, but several are not. Perhaps, thinking about it now, and I think it could work, since some find it difficult to have their own, or that they were at least functional and with a minimum of being attractive to users, for financial reasons of paying for their own design or others. It is the possibility of having a standard model made by an expert with the support and advice of some CWRTs that have their own pages of good quality, which could be used by those who require and need them, at a much lower cost. just by adding what is particular, in terms of color, logo, photos and content. That format, whoever does it, must be willing to make renovations from time to time, according to how technological evolution progresses. I think there is at least one expert in any CWRT anywhere who works with the design of websites, or at least, sons or grandsons of them, or friends, who could help with that. **Fernando Bastidas – Venezuela***

*Very informative class last evening. Our R.T. doesn't have a web site due to not enough funds until just before Covid hit. We had a person lined up late spring 2021 to put one together and she moved out of the area. Rich from Old Baldy CWRT called me about a month ago and suggested I contact the local University for help. Will be doing that soon. I will be going back to the taped class for information that we need on the site. Thanks again for all your help and putting these informative classes together. **Robin Vaughn – Shippensburg Area CWRT***

I think that class was a good opportunity to share ideas. For example, I wasn't aware of the need for https to allow Google searches. I thought it was good for you to provide examples of less effective websites. But it will still be a good question for Laurie and me as to how much to devote to maintaining a website when our membership is so small. We have a LinkedIn site on which I occasionally post items of interest. We have only two followers (I'm one), and most of our traffic seems to be from bots in the Ukraine.

*Anyway, I am looking forward to your marketing talk. **Gordon L. Gidlund – San Diego CWRT***

I thought there was good, usable information. The degree to which web sites are being used to collect payments was news to me. The wide range from no web site to professionally done was also interesting. Technically, I though the program worked well. And thanks for mentioning the name of the software you use. I am on a Mac and the software I use has quit working and is no longer supported. I was looking for a replacement.

*One thing which might be added if you repeat the class is pointing out what works especially well in a little more detail, and a bit on structure of a web page and a web site. Thank you for the class - I enjoyed it. **Mark Perkins – Kent Civil War Society***

WONDERFUL PRESENTATION! THANKS SO MUCH!!!! Kurt DeSoto – CWRT of the District of Columbia

The class about websites was beneficial to me. I've long recognized that our website is a dinosaur and needs to be refreshed. I've been too focused upon the effectiveness of our Monthly Meeting Notice as our primary source of information to recognize the significance of an attractive website. As I mentioned during the class, it's time for me to reach out for the technical resources to make it happen.

*By a coincidence, the issue of the overhaul and refreshment of a website was noted on Saturday as I attended the annual meeting of the "Friends of the Wilderness Battlefield" up Fredericksburg way. Mark Leach, the outgoing FoWB President, provided a excellent preview of that organization's new website that is close to being launched. **Bill Miller – Williamsburg CWRT***